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HOW SAFE IS MY PLACE? FIND OUT WITH NEW HOME SECURITY APP

RACV and Neighbourhood Watch have taken some guesswork out of home security by developing the How Safe is My Place augmented reality app.

By asking a series of questions, just like in the game of 'I-Spy', the new app will help you determine how safe your home is from burglary and what you can do to improve overall security. This can be done easily and quickly from your living room.

Neighbourhood Watch CEO Bambi Gordon said a home is burgled every 20 minutes in Victoria, and almost one-third of burglaries are without force and primarily for opportunistic reasons.

"With the support of RACV, our new app will help you assess how safe you are, identify risks and get you thinking about easy things you can do which have a significant impact on how secure you feel," Ms. Gordon said.

"If you think home security is a boring topic, you are in for a surprise. You can now visit a virtual home to discover ways to secure your property. The app is fun, interactive, and a family-friendly initiative designed to help make your home safer.

"In addition to using the How Safe is My Place app, introducing yourself to neighbours and exchanging contact details, or joining or establishing a Neighbourhood Watch group can all make a difference."

The app was developed after the popularity and success of an online quiz by the same name. Neighbourhood Watch used How Safe Is My Place to encourage people to do simple things to secure their home including starting or joining a Neighbourhood Watch Group so that they can watch out for each other.

RACV Head of Home and Business Insurance Kirsty Hayes said RACV is incredibly proud to be partnering with Neighbourhood Watch and help launch the How Safe Is My Place app.

"The app can help inform decisions you make around the home and whether it is worth considering installing a security system for added peace of mind to help keep your treasured possessions and family secure.

"It is also essential to check that your home insurance is up to date, with an adequate level of cover," Ms. Hayes said.

Neighbourhood Watch will be at the Melbourne Home Show from 29 April to 1 May giving live demonstrations of the app, providing safety tips and helping Victorians foster neighbourhood connections.

Please visit the App Store or Google Play store to download the app or visit [howsafeismyplace.com.au](https://www.howsafeismyplace.com.au).

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Further information:

- RACV Burglary statistics https://www.racv.com.au/in-your-home/in-your-home/burglary-statistics.html?int_cam=search_quick_links
- How Safe Is My Place <https://howsafeismyplace.com.au/>

Media enquiries:

- **High-res images** <https://drive.google.com/drive/folders/1JVkQvcOOg8cPEVHpBu3Zd-H2FUu-4pZE>
- **Video News Reel:**
- Social embed <https://www.youtube.com/watch?v=Nhjq8cstj0U>
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