

FOR IMMEDIATE RELEASE: Wednesday 15 November 2023

Empowering Victorians to safeguard their homes

How Safe Is My Place extends innovative home safety audit for CALD community.

Neighbourhood Watch Victoria, with support from RACV, proudly announces the expansion of "How Safe Is My Place," a ground-breaking online resource aimed at empowering Victorians to improve their home security.

In an effort to make the How Safe Is My Place home security audit more accessible to diverse communities, Neighbourhood Watch Victoria and RACV have introduced versions in Traditional Chinese, Simplified Chinese, Vietnamese, and Punjabi. Plans for additional language editions are already in the pipeline.

In a world where property crimes are often opportunistic, the creators of How Safe Is My Place believe in a simple yet effective solution: remove the opportunity, prevent the crime. This free resource is designed to guide individuals through a comprehensive home security audit, generating a personalised list of activities to fortify their homes and keep their families safe.

Built on the principles of Crime Prevention Through Environmental Design (CPTED), the platform harnesses basic common sense to create a user-friendly experience. By understanding that most criminals prefer quick, low-effort endeavours and avoid visibility, the resource encourages practical tactics like keeping doors locked, installing sensor lights, and maintaining tidy foliage.

What sets How Safe Is My Place apart is its interactive nature, generating a customised and personal safety report for each user. Launched initially in 2018, this resource has proven its efficacy over the years.

Bambi Gordon, Neighbourhood Watch Victoria CEO, expressed her enthusiasm for the initiative, stating, "Our mission is to empower every Victorian to take charge of their safety," she said.

"How Safe Is My Place not only educates but also provides practical steps towards a more secure living environment."

Head to www.howsafeismyplace.com.au to do our How Safe Is My House home security audit – now available in 5 languages.

For further information and media enquiries: Bambi Gordon, CEO Neighbourhood Watch Victoria, 0418 479 735 or ceo@nhw.com.au

----- ^^^ -----

About Neighbourhood Watch Victoria: Neighbourhood Watch Victoria is a community-driven organisation committed to fostering safer, more connected neighbourhoods across the state. With a focus on proactive crime prevention, they collaborate with partners like RACV to develop innovative resources such as How Safe Is My Place.

About RACV: Since 1903, [RACV](#) has been one of Australia's most trusted brands and is the largest member organisation in Victoria.

RACV is proud to provide exceptional experiences for our Members and customers through a range of products and services across motoring and mobility, home, energy and leisure. These include Emergency Roadside Assistance, Motor Insurance, Home Insurance, Home [Trades](#) and an increasing range of options in the cleaner energy space, such as RACV Solar. We have nine resorts across Australia and a range of domestic and international holiday packages, tours and cruises from our trusted travel partners.

~ ends ~